## ATRIP

## INTERNATIONAL ASSOCIATION FOR THE ADVANCEMENT OF TEACHING AND RESEARCH IN INTELLECTUAL PROPERTY



# 35<sup>th</sup> Annual Congress, 26-29 June 2016 Jagiellonian University, Krakow, Poland

## Intellectual Property as Functional Pluralism: The Parameters, Challenges and Opportunities of Variation

## Breakfast Sessions, Tuesday 28 June, 7.45-9.15am Breakfast sessions are held in parallel

### Location: Collegium Novum, rooms: 30, 52 and 56 and the Deans' Room Golębia 24 Street, Kraków

### **Session 1: International and Comparative Perspectives**

Chair and Commentator: Irene Calboli, Singapore Management University and Texas A& M School of Law

Multiplicity of GIs Registration Systems in the EU: Feasible Situation? Suelen Carls, Federal University of Santa Catarina State, Brazil

TRIPS Flexibility, Trade Agreement & Investor-State Dispute Settlement: A Paradox Pratyush Nath Upreti, Chakrabarti Habi Education Academy, Nepal

The Marrakesh Treaty: Lessons Learnt Lida Ayoubi, Auckland University of Technology, New Zealand

A *Sui Generis* Regime for the Protection of Traditional Knowledge: What Can We Learn from India and Peru in the Design and Implementation of a Nationally Consistent Framework for the Protection of Traditional Knowledge in Australia? Evana Wright, University of Technology, Sydney, Australia

Implementation by Russian Law of International Intellectual Property Standards Ivan Zenin, Moscow State University, Russia

### Session 2: Innovation Frameworks

Chair and Commentator: Martin Senftleben, University of Amsterdam

Rigidity vs. Flexibility: Application in Protecting Clinical Trials' Data Doaa Abotaleb, Ain Shams University, Egypt

Flexibilities under TRIPS: An Analysis of the Proposal for Reforming Brazilian Patent Law Roberto Romandini, Max Planck Institute, Munich, Germany

The Ongoing Fourth Amendment of the Chinese Patent Law and the Comparisons with Other Countries Xiang Yu, Huazhong University of Science & Technology, China

Sui Generis Plant Variety Protection and New Breeding Techniques in India: Technology-Induced Reinterpretation of Functionally Diversified IP Lodewijk Van Dycke, University of Leuven, Belgium

The Necessity of "Privacy Justice" in the Era of Technological Regulation Phoebe Li, University of Sussex, England and James Griffin, University of Exeter, England

#### **Session 3: Spotlight on Patents**

Chair and Commentator: Jens Schovsbo, University of Copenhagen, Denmark

Strengthening Patent Information Exploitation or Standardising Patent Substantial Rules: A Dilemma between Preserving Particular Interests and Promoting Overall Development Nefissa Chakroun, Queen Mary, University of London, England

Utility Model Protection in Europe – an alternative for a Patent or an Anachronism? Marcin Balicki, Jagiellonian University, Poland

Post-Grant Patent Practices in the Competitive European Pharmaceutical Market – a Thin Line Between Patents, Strategy and Competition Law Mari Minn, Scuola Superiore Sant'Anna di Pisa, Italy

Issues Concerning the Disclosure of Patent Ownership Arina Gorbatyuka and Adrian Kovacs, University of Leuven, Belguim

Patent Damages without Borders: Extraterritoriality in U.S. Patent Law Sapna Kumar, University of Houston, USA

#### Session 4: Copyright and Design

Chair and Commentator: Alexander Peukert, University of Frankfurt, Germany

'Copyright is an Engine of Free Expression' or 'Free Expression is an Engine of Copyright'?: A Revisit of Expressions and Copyright for International Copyright Mechanisms Chongnang Wiputhanupong, Sripatum University, Thailand

Towards a European image right on the model of copyright law Tatiana –Eleni Synodinou, University of Cyprus

The Never-ending Story of Cumulative Protection in Case of Industrial Design. Should a Candle Be Protected in Copyright? Jakub Kepiński, Adam Mickiewicz University, Poznań, Poland

The Novelty Requirement in Design Law Protection Johan Axhamn, Stockholm University, Sweden

Cartographic Work as a Database Marlena Jankowska, University of Silesia, Poland